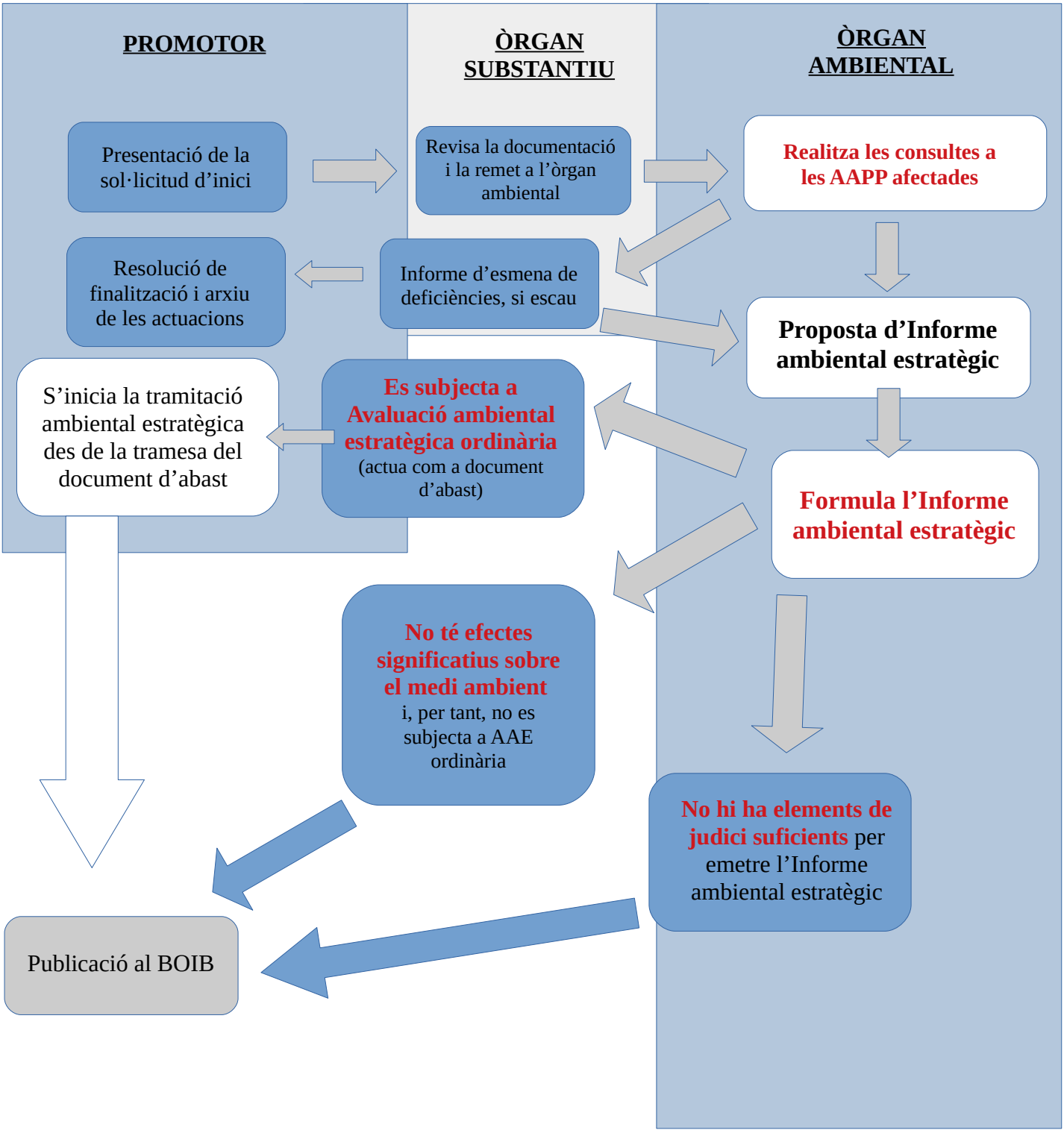AVALUACIÓ AMBIENTAL ESTRATÈGICA SIMPLIFICADA