

## **APPENDIX C2**

### **OUTDOOR STRATEGIC CO-MARKETING**

#### **Classification of European countries by markets of the Balearic Islands.**

##### **1. Priority markets:**

Spain	United Kingdom	France
Germany	Italy	

##### **2. Potential markets:**

Austria	Finland	Iceland
Switzerland	Norway	Poland
Belgium	Estonia	Czech Republic
Netherlands	Latvia	Portugal
Luxembourg	Lithuania	Russia
Denmark	Ireland	

##### **3. Other markets:**

Albania	Slovakia	Moldavia
Armenia	Slovenia	Montenegro
Azerbaijan	Georgia	Romania
Belarus	Greece	Serbia
Bosnia and Herzegovina	Hungary	Turkey
Bulgaria	Kazakhstan	Ukraine
Cyprus	Macedonia	
Croatia	Malta	